Amendments to the claims:

1-10. (Cancelled)

11. (currently amended) An adhesive composition containing

(a) an elastomeric block copolymer having a diblock ~~fraction~~ content of more than 40%;

(b) a sulfonated copolyester;

(c) if desired, further auxiliary additives.

12. (currently amended) The adhesive composition of claim 11, containing

(a) 10% - 40% by weight of at least one elastomeric block copolymer having a diblock ~~fraction~~ content of more than 40%;

(b) 5% - 30% by weight of a sulfonated copolyester;

(c) 20% - 60% by weight of a tackifier;

(d) 10% - 30% by weight of a plasticizer;

(e) preferably at least one auxiliary additive.

13. (previously presented) The adhesive composition of claim 12, wherein the at least one auxiliary additive is a stabilizer.

14. (previously presented) The adhesive composition of claim 11 comprising as ingredient (a) a styrene block copolymer.

15. (previously presented) The adhesive composition of claim 14, wherein the styrene block copolymer is a styrene-isoprene block copolymer.

16. (currently amended) The adhesive composition of claim 11, wherein the diblock ~~fraction~~ content of ingredient (a) is not more than 90%.

17. (previously presented) The adhesive composition of claim 11, wherein a bond producible using the adhesive composition has a 180° wet peel strength of more than 8 N/m.

18 - 19. (canceled)

20. (previously presented) A method of joining substrates, wherein the join is effected by means of an adhesive composition of claim 11.

21. (currently amended) The method of claim 20, wherein a ~~join~~ joint between a substrate and the skin is effected.

22. (previously presented) A product having a region which is prepared for joining to a substrate, this region being provided at least partly with a coating comprising an adhesive composition of claim 11.

23. (previously presented) The product of claim 22, wherein the product is a natural or synthetic, sheetlike structure or an adhesive tape.

24. (previously presented) The adhesive composition of claim 11, wherein the sulfonated copolyester is branched.